

# SPONSORSHIP OPPORTUNITIES

## Pet Boarding & Daycare Podcast, with Dominic Hodgson!



PB&D Podcast has just entered our second year! And with over **10,000 downloads** in the first nine months, we couldn't be more excited. To celebrate, we are extending the special introductory rates for all of 2025!

**Here are the details:** Each 40-minute podcast will have limited sponsorship opportunities with a total of just three ad spots per episode. One (shorter) pre-roll spot, a longer primary ad just prior to “the meat” of the episode, and a second (shorter) post-roll spot near the end of the episode.

### Rates are as follows:

- 30 second early spot (near the beginning)
  - \$500 single ad
  - For an 8-episode pack, the rates would be \$500 for the initial ad spot, and \$250 per spot for each of the remaining 7 episodes
- 60 second primary sponsor (middle of the episode)
  - \$1,000 single ad
  - For an 8-episode pack, the rates would be \$1,000 for the initial ad spot, and \$500 per spot for each of the remaining 7 episodes
- 30 second later spot (nearing the end)
  - \$400 single ad
  - For an 8-episode pack, the rates would be \$400 for the initial ad spot, and \$200 per spot for each of the remaining 7 episodes

Contact James Severs for more information. [James@barkleigh.com](mailto:James@barkleigh.com) 717.350.9398

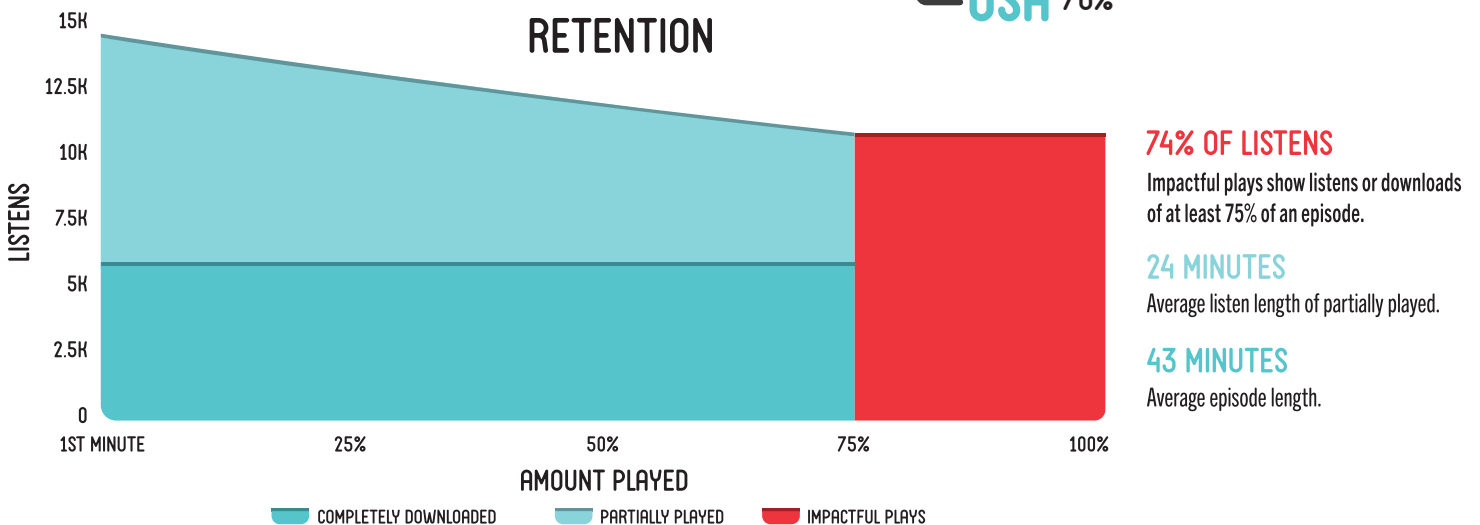
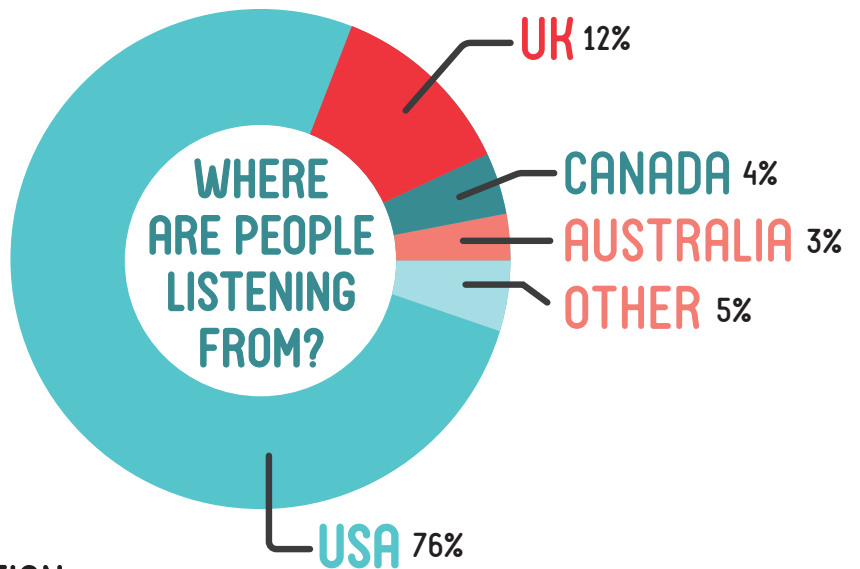


# AMOUNT OF STREAMS JANUARY 2024 - JANUARY 2025 14,434 LISTENERS!

## MEET THE HOST: DOM HODGSON!

Dom Hodgson, from North East England, is known as “The Pet Biz Wiz,” and is CEO of Pet Business Marketing Ltd. In 2011, he pioneered the launch of the UK's first Dog Adventure company and is also a highly respected dog trainer who has authored nine books. Dom is one of the world’s leading pet business coaches and marketing strategists, making him the perfect host for Pet Boarding & Daycare Podcast!

**PET BOARDING & DAYCARE  
PODCAST HAS REACHED  
OVER 45 COUNTRIES!**



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